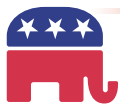




**CROOKS**  
Advertising  
Alliance

[www.GopLogo.com](http://www.GopLogo.com)



Republican  
Campaign  
Support  
Services

## A Republican "Creative Strike-Force"

### We Serve Republicans Only

We've quietly served Republicans and Republican campaigns since 1990. From presidential & congressional, state senate & representative, right down to city commission ... in politics, we only serve Republicans.

### Republican Political Experience

I founded Advertising Alliance in 1997. Prior to that, I worked for Republican political marketing firm Marketing Resource Group (MRG). From 1990 through 1997, I served as Copywriter, Creative Director and Print Production Manager focused on the creation and production of millions of brochures, palm cards and direct mail pieces.



**MICHAEL CROOKS**  
Founder, Advertising Alliance  
and GopLogo.com

### Specific Campaign Knowledge

Having served in the trenches of the political advertising arena, we're well versed in the language and pace of political campaigns and political advertising. We understand tight deadlines. We know what a Get Out The Vote (GOTV) piece is. We know what Palm Cards and Friend-to-Friend cards are and how they are applied. And, we know when the identification statement must be used ... to help you avoid campaign finance law violations.

### The Power of *The Creative Strike-Force*

Experience and knowledge help us creatively problem-solve and overcome obstacles that stop others dead in their tracks. We provide the Republican campaign support services that keep our clients moving forward.

### Capabilities:

Our entire spectrum of creative services, from concept and writing to photography and design, complements our complete print production (union label available) and mailing services.

Our experience includes logo development, stationery, brochures, direct mail, palm cards, bumper/lapel stickers, lawn signs, banners, T-shirts, reply envelopes, radio/tv commercial writing & production, speech writing and promotional products.



Learn more and gain valuable campaign marketing insight from articles and tips at [www.GopLogo.com](http://www.GopLogo.com).



- Campaign Marketing Newsletter
- Campaign Resource Center
- Unique Republican Gifts

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